#### CesR Newsletter N°1



#### Dear reader.

It is our pleasure to present the new information letter of the CesR project. Supported by the European programme Interreg IVC, this project unites eight public authorities, universities and development agencies which have been given the task of creating or reinforcing sustainable employment in the sectors of care services, tourism and job sharing.

The aim is to create favourable conditions to develop the market of tourist services in self-catering holiday homes. "In-house" services, such as meal preparation, baby-sitting etc. are under-developed in this particular type of tourist accommodation. But numerous examples in Europe prove that the demand exists, and encourage the search for simple solutions that would help the owners of the holiday homes to find and employ appropriate people, for example by sharing their working hours with other tourist activities and home care companies.

CesR partners will keep you regularly informed, until the end of the project, about advances in the process of the exchange experience, the first elements of which you will find below.

More information on this project on www.cesr-project.eu

# **CesR study trip to Troodos, Cyprus**



The partners of the CesR project had its fourth meeting in Troodos Cyprus on the week starting on Monday the 10th of December 2012. The meeting in Cyprus had two objectives:

- to review organizational issues with reference to the project and review the way ahead and
- to visit the study area and observe examples of best practice vis-a-vis the projects objectives of promoting sustainable development in rural tourism [...]

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## CesR study trip and public conference in Cork County



Cork County Council hosted the third CesR project partner meeting and study visit from the 10-14 September 2012. All 8 CesR partner regions participated in the event and all agreed that the Irish partner meeting and associated tourism conference were highly successful events.

There were some excellent exchanges of information and identification of new learning's and best practices with [...] » MORE

## Study visit in Gozo, Malta



Study tour in Gozo

From the 26th to the 29th of June, CesR partners met in Gozo, the second island of Malta, to learn from very interesting business examples.

Actually, the CesR project idea was born in Gozo, when the Lead Partner observed the products of a company called Baron Group Malta. The idea behind [...]

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#### **Kick-off meeting in Clermont-Ferrand**



The kick-off meeting – accompanied by a public conference – took place at Clermont-Ferrand (France) on 7th of March.

Mr René Souchon, President of the Auvergne regional Council,



welcomed the participants and opened the conference [...] »  $\underline{\text{MORE}}$ 







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